

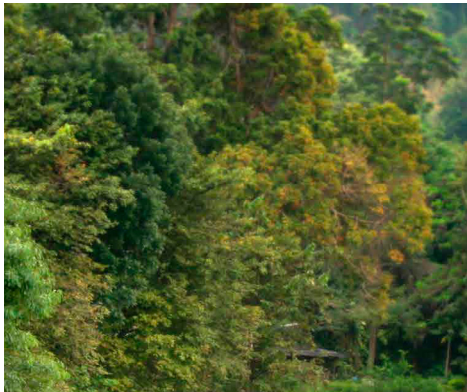
FLEXFIT®



SUSTAINABILITY CATALOG



MENDING THE WORLD ONE CAP AT A TIME



Our philosophy is “Never Settling, Always Evolving,” and **sustainability** is a core part of that belief. We believe that it is our **responsibility** to utilize our long-standing expertise in innovation and evolution to create sustainable caps, which can be a creative solution to the threat of **plastic waste** and **harmful cotton farming methods**. Thus, the **Rescued + Renewed** and **Breathe // Again** collection was created to ignite sustainability awareness and transform the waste into new, endless opportunities.





MENDING THE WORLD ONE CAP AT A TIME

The resources we use to make our caps are just as important as the quality of our products. As a company that strives to better itself and innovate, we have placed great effort to build the best sustainable caps, while causing no unnecessary danger to our environment. Thus, we have developed the **Rescued + Renewed collection** and **Breathe // Again collection** to tackle major environmental negative impacts: **plastic waste** and **harmful cotton farming methods**. We hope to be a leading example within the headwear industry and anticipate that other companies will adapt to our sustainable mechanisms.



We have created the **Rescued + Renewed Collection** to participate in the sustainable revolution to lessen **plastic waste**. By rescuing plastic bottles and recycling them into **renewed fabric** used in our hats, we hope to become a catalyst in promoting protection of and prosperity for our Earth's wellbeing.

PRODUCT TRIMS

VISOR STICKER

Visor sticker signifies to the customer that the cap is made from recycled fabric or mesh. This provides a greater incentive for the customer to take part in a sustainable movement through the purchase of this cap.



RECYCLED INSERT

Recycled inserts further contribute to the sustainability of the cap by decreasing paper waste. Additionally, the insert educates the consumer regarding the manufacturing process by which the cap was made.

Plastic is forever. They are here to stay for centuries. 10% of the plastic we use yearly end up in the ocean, which is equivalent to 700 billion plastic bottles.

Thus, we have created the Rescued + Renewed Collection to address sustainability proactively before it is too late. With our sustainable innovation of our cap's recycled fabric and mesh made from plastic bottles, we are dedicated to converting headwear into an eco-friendlier industry.

We have utilized recycled hang tags to communicate to our consumers about our sustainability efforts and to symbolize our sustainability journey together.



*Hangtags made from Recycled Materials



7706 RS**RECYCLED POLY TWILL SNAPBACK**

black

navy

As an unobtrusive accessory this Flexfit cap completes any urban outfit with unpretentious ease. It offers a pre-curved visor with decorative seams and is adjusted via a classic snapback closure. Additional feature of the cap: it is made of environmentally friendly recycled polyester twill.

CONTENTS

100% Polyester recycled

SIZE

one size



6277 RP

FLEXFIT RECYCLED POLYESTER CAP



With an unobtrusive, pragmatic look this Flexfit Cap is a versatile accessory. It offers a plain-colored design and a curved visor with decorative seams. Another advantage is the employed environmentally friendly recycled polyester. The cap is available in two sizes. An adjustable closure on the back of the head allows for individual fitting.

CONTENTS

97% Polyester (Recycled), 3% Elasthan

SIZE

S/M L/XL



6245 RP**RECYCLED POLYESTER DAD CAP****black navy light charcoal**

The classic dad cap satisfies with a type-appropriate design and an environmentally friendly fabric made from recycled polyester. It is plain colored and offers a curved visor with parallel decorative seams. The size can be adjusted via a metallic buckle on the back of the head. The dad cap is a one size fits all.

CONTENTS

100% Polyester recycled

SIZE

one size



110 RT**FLEXFIT 110 RECYCLED CAP 2-TONE****black/white**

Fly look and environmentally friendly material: the two-tone trucker cap brings together what belongs together. Both, transparent mesh on the back and opaque front of the cap, are made of recycled polyester and thus combine a trendy look with a clear conscience. For providing a classy look the cap comes in black and white. Naturally, it also features a pre-bent, eight-fold stitched visor. Excellent wearing comfort comes through the consistent use of two technologies: integrated Flexfit ribbon and a color-matched snapback closure for individual size adjustment.

CONTENTS

98% Polyester Recycled, 100% Polyester Recycled

SIZE

one size



6606 RT**YP CLASSICS RECYCLED RETRO TRUCKER CAP 2-TONE**

blk/wht ch.coal/blk navy/white olive/white grey/white

A hip trucker cap in a classy two-color design. Front and visor of the cap are made of opaque cotton, the back of breathable mesh, made from recycled polyester, which helps providing the desired look as well as protecting the environment. The neat retro trucker cap is a one size fits all and can be fine-adjusted via the color-matching snapback closure. Its successful style is rounded off by elaborate decorative seams on the visor.

CONTENTS

100% Cotton, 100% Polyester Recycled (Mesh)

SIZE

one size



6606 TR

TRUCKER RECYCLED POLYESTER FABRIC CAP



black

Looking good, while doing something for the environment, too. This cap offers authentic trucker style through pre-bent visor, a classic color design in black and of course the obligatory transparent mesh fabric on the back of the head. Good to know: both employed materials, mesh and polyester twill, are recycled.

CONTENTS

100% Polyester Recycled Twill, 100% Polyester Recycled Mesh

SIZE

one size



110 RA**110 RECYCLED ALPHA SHAPE TRUCKER**

black

white

This Alpha Shape Trucker Cap is kept traditionally super casual, with the back made of transparent mesh and two opaque panels on the front. The pre-bent visor features decorative stitching, while the snapback closure on the back ensures perfect wearing comfort. Special feature: its environmentally friendly material made from recycled polyester.

CONTENTS

100% Polyester recycled

SIZE

one size



6511 RM

110 RECYCLED ALPHA SHAPE TRUCKER



black/black black/white olive/black grey/white

Fancy a trucker cap that is ecologically fair? Then there simply is no way around this relaxed cap! The used mesh material is fully recycled, while visor and front are made of 100% cotton. In addition to its eco-friendly manufacturing, the cap also offers a pleasing wearing comfort that allows you to wear the cap around the clock - on every day of the week.

CONTENTS

100% Cotton, 100% Polyester recycled

SIZE

one size



110 RJ**FLEXFIT 110 RECYCLED POLY JERSEY****black**

This versatile cap fits on any street. With its timeless black color, casual pre-bent visor and practical snapback closure, it perfectly completes all urban outfits. Another plus: it is made from recycled polyester jersey. Thus, it's good for the environment and at the same time ideal for time-adequate style.

CONTENTS

100% Polyester recycled

SIZE

one size



1504 RY**RECYCLED YARN RIBBED KNIT BEANIE**

black



grey



navy



red



royalblue

This single-colored beanie with Fisherman look is particularly environmentally friendly, since it consists of 100% recycled polyester. Furthermore, the beanie keeps its wearers head nice and cozy. On the other hand, maximum durability is being ensured through the used rib knit pattern. As befits urban city sailors, the cuff of the hat is wide and prominent.

CONTENTS

100% Polyester recycled

SIZE

one size

1505 RY**RECYCLED YARN WAFFLE KNIT BEANIE**

A soulful beanie with a knack for the environment - it is made of 100% recycled polyester and, moreover, is very comfortable to wear. The beanie is a one size fits all, thus fits any head. The cuff and cut are reminiscent of the classic Fisherman design. A waffle knit pattern rounds off the beanie in a smooth way.

CONTENTS

100% Polyester recycled

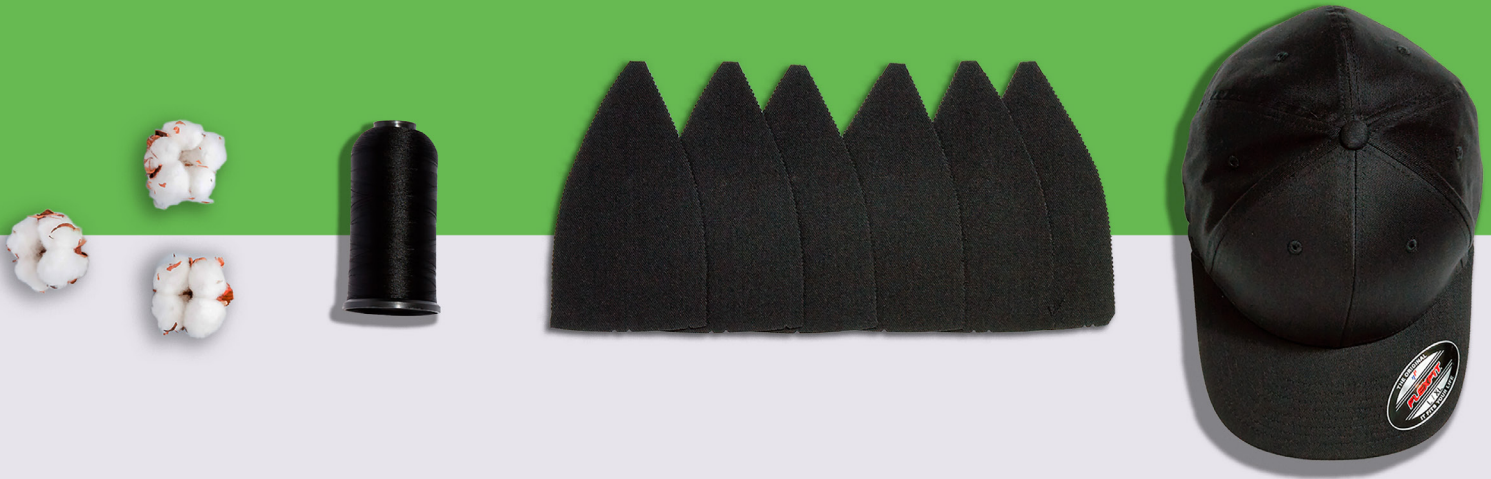
SIZE

one size

FLEXFIT®



ORGANIC COTTON



We have created the **Breathe//Again** Collection to take a stance in making ethically-made caps a standard in the headwear industry. By using **organic cotton** for our caps, we hope to lower **carbon footprint**, requiring less **fuel and energy** and emitting less **greenhouse gases**. Overall, organic cotton benefits our ecosystem, our farmers, and ultimately you.

PRODUCT TRIMS

Sustainable Initiatives through Caps. Conventionally grown cotton uses over 15% of the world's pesticide and 25% of the world's insecticide. Along with its pesticides use, conventional cotton requires massive amounts of water.

Thus, we have created the **Breathe//Again Collection** to make an investment in protecting and healing our world while creating quality caps. By using organic cotton for our caps, we are promoting **water conservation, cleaner air, healthier soil, and worker safety**, allowing our environment and people to breathe again.

We have utilized recycled hang tags to communicate to our consumers about our sustainability efforts and to symbolize our **sustainability journey together**.



*Hangtags made from Recycled Materials

110 OC**FLEXFIT 110 ORGANIC CAP**

This straightforward 110 Flexfit cap is single-colored with fine ablations on the edges. The design is completed by a curved visor with decorative seams. Furthermore, the cap is individually size adjustable via the proven Flexfit buckle. It is made of organic cotton with a little spandex percentage and is a one size fits all.

CONTENTS

98% Cotton (Organic), 2% Elasthan

SIZE

one size



6277 OC

FLEXFIT ORGANIC COTTON CAP



With this cap, Flexfit has followed the general trend and produced one of its classics in pure organic cotton. The reinforced front and the round brim characterize the authentic look with every outfit, while the patented Flexfit technology ensures perfect comfort no matter the situation.

CONTENTS

98% Cotton (Organic), 2% Elasthan

SIZE

S/M L/XL



6089 OC**ORGANIC COTTON SNAPBACK**

This Flexfit cap was inspired by the love for our planet and is made out of pure organic cotton. The popular snapback shape with reinforced front, flat visor and easy to adjust snapback closure makes for a fully succeeded design that is almost universally combinable thanks to its neat and easy look.

CONTENTS

98% Cotton (Organic), 2% Elasthan

SIZE

one size



6245 OC

LOW PROFILE ORGANIC COTTON CAP



black navy white darkgrey red darknavy burnt olive pale grey

With this cap, Flexfit has followed the general trend and produced one of its classics in pure organic cotton. This cool cap is quite authentic with a reinforced front, curved brim and patented Flexfit technology.

CONTENTS

98% Cotton (Organic), 2% Elasthan

SIZE

one size



5003 OC**ORGANIC COTTON BUCKET HAT**

black

navy

white

Featuring a sloping, wide brim adorned with cross seams, this plain-colored bucket hat satisfies through a casual, summery look. The hat is made of environmentally friendly organic cotton and a percentage of elastane to guarantee optimum fit. It is a one size fits all.

CONTENTS

98% Cotton (Organic), 2% Elasthan

SIZE

one size



“

**WE ARE THE
LAST GENERATION
THAT CAN STOP
CLIMATE CHANGE**

-UN SUMMIT

”



ECO WASHED

As masterminds behind innovative hats, we have come up with headwear that is current, yet responsible. Our EcoWash™ cap uses less water, less energy, and no chemicals to give a subtle, yet genuine washed look in our renewed dad cap shape. Featuring 6 carefully selected and unique colorways, the cap gives an effortless boost to your look.

With sustainability in mind, EcoWash™ cap's manufacturing process involves thoughtful choices in resources, production method, and in quality to create an ecosystem that is longer-lasting and liable.

LESS ENERGY

No need to heat up water, reducing energy usage by 30%.

NO CHEMICAL

No questionable substances added to fabric.

MAXIMUM WATER CONSERVATION

Our EcoWash™ caps utilize 98% less water, maximizing water conservation.



5005 ET

ECO WASHING FLEXFIT NOTOP TENNIS HAT



black khaki white

Thanks to a new design this classic bucket hat shows a smart transformation: the top has been divided into six panels that are kept in shape by a circumferential band. This takes away the typical, somewhat angular shape and makes the bucket hat rounder. Furthermore, the flat brim is packed with denser than regular decorative seams that rounds off the new design. Matching it is the single-colored look with fine abluations. The bucket hat is a one size fits all and consists of skin-pleasing cotton that has been infused with a little spandex percentage to offer an optimum fit.

CONTENTS

98% Cotton, 2% Elasthan

SIZE

one size



110 EC**ECO WASHING 110 UNSTRUCTURED ALPHA CAP**

black

khaki

- The Flexfit Alpha Cap pleases with a classic design - ecofriendly ablutions set fine accents on the single-colored design. The look is completed with a curved visor with decorative seams and a metallic buckle on the back of the head to allow for individual fitting. For providing optimal comfort the cap is made of cotton with a small percentage of spandex. It is available in two sizes.

CONTENTS

98% Cotton, 2% Elasthan

SIZE

one size



ECOWASH™ | PRODUCT INFO

6245 EC**ECOWASH DAD CAP**

black olive night white darknavy rose oak

This super basic dad cap is an everyday companion and offers ideal fit and a solid design. The cap is single-colored and features a long and pre-curved visor that is elaborately sixfold quilted. The adjustable buckle closure on the back optimizes the fit, while the new and innovative alpha shape of the cap also makes its contribution. The employed material guarantees best wearing comfort. Less is more - With sustainability in mind, our ECOWASH technology consumes less water, less energy, and no chemical, but it creates a genuine washed look.

CONTENTS

100% Cotton

SIZE

one size





FLEXFIT®

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